

DA 6000 W cooker hood: Peerless design wins Red Dot Best of the Best Design Award 2009

New cabriolet-style designer cooker hood ups the design ante in the kitchen

Singapore – Contemporary kitchen design often demands that the cooker hood play as inconspicuous a role as possible. Yet, performance is key. To deliver the best culinary experience, Miele introduces its new DA 6000 W cooker hood which has been carefully crafted for home owners seeking the ultimate in clean lines and superior design. When not in use, it seamlessly integrates into the wall of a kitchen with such finesse that it is hardly perceptible. But when it is switched on, the cooker hood commands attention and admiration. The canopy lowers automatically and glass panels slide out to capture rising steam and vapour in the same mesmerising style as the world's most vaunted cabriolets. You'll be tempted to switch it on just to witness its magical transformation—an entrancing execution of technical sophistication.

The revolutionary DA 6000 W cooker hood features three power settings, a grease filter saturation indicator and automatic deactivation of the intensive setting—one is able to pre-programme the intensive setting to revert to the regular power setting after the preferred duration. In addition, indirect LED lighting in the lower reaches of the hood and hob downlighting in its upper section ensure that the hob and surrounding worktop is well lit during cooking.

The elegant minimalism of its glass and steel construction ensures that the DA 6000 W is always the perfect complement to the modern kitchen. The electronic touch-sensitive controls on its glass panels are virtually invisible when the cooker hood is inactive. And when it is turned off, it disappears discretely into the wall, making it the ideal candidate for today's open-plan living kitchens.

While Miele's DA 6000 W assumes its role only when needed, its extraordinary design and remarkable technical innovation inevitably make it a talking point in the kitchen. In fact, the

DA 6000 W won the highly coveted Red Dot Best of the Best Design Award 2009, which evaluates a product on design, innovation, functionality, quality and demonstrated environmental considerations—a testament to its peerless perfection of form and faultless functionality. This cabriolet-style kitchen inspiration will definitely heighten every culinary experience in your home.

Photographs:

Six photographs are available with this text.

Captions:

Photos 1 and 2: 20000056930 and 20000067134

When not in use, the Miele DA 6000 W cooker hood disappears seamlessly into the wall and blends in perfectly with its surroundings.

Photo: Miele

Photos 3 and 4: 20000056936 and 20000064183

The DA 6000 W is only recognisable as a cooker hood when its glass panels slide out, cabriolet-style, to capture rising steam and vapours.

Photo: Miele

Photos 5 and 6: 20000056929 and 20000057858

Miele's DA 6000 W assumes position only when needed, leaving the surrounding wall free to be designed with contemporary flair.

Photo: Miele

Note to editors: No royalties payable if Miele is stated as the source.

###

About Miele

Miele is a German manufacturer of premium domestic appliances and machines for commercial applications. Founded in 1899, by Carl Miele and Reinhard Zinkann, Miele remains a family-owned and family-run company today.

Since its inception, Miele has zealously pursued a philosophy of *Immer Besser* or “Forever Better”. It epitomises Miele’s unwavering and uncompromising commitment to quality and innovation, and is applied to every aspect of the company’s products and operations. This dedication to being forever better drives us to constantly seek newer and better ways of contributing to and enhancing the quality of our customers’ lives and is reflected in the legendary quality and durability of our products.

This is why Miele continues to be a trusted, award-winning leader of the industry. In 2009, Miele received the highly coveted Best Brand award for the third year in a row from the GfK Group – Germany’s leading market research company – in recognition of its extraordinary brand strength. And, for the eighth year in a row, Miele was also named one of Europe’s Most Trusted Brands by Reader’s Digest Europe in its annual Trusted Brands consumer survey. In the same year, ten Miele appliances won the Red Dot Design Award and eleven won the iF Product Design Award.

This year marks Miele’s 111th anniversary, which is a significant milestone that is testament to the success of the brand. It will forever be Miele’s goal to produce only the very best products in terms of quality, innovation and user experience. Miele will ceaselessly build upon its heritage to create further innovations.

Miele’s extensive range of kitchen and home appliances includes multi-functional ovens, steam ovens, hobs and cooker hoods, dishwashers, coffee makers, wine cellars, washing machines, tumble dryers, rotary ironers and vacuum cleaners.

Media contact:

Tan Su-Lyn

Ate Consulting Pte Ltd

Tel: +65 9768 0914

sulyn@atemediamedia.com

Cheryl Yuen

Miele Pte Ltd

Tel: +65 6735 1191

cheryl.yuen@miele.com.sg

DA 6000 W Cooker Hood

DA 6000 W Cooker Hood	
Features	<ul style="list-style-type: none">- 90 cm wide- For independently mounting on the wall- Vented only- Vented connection top / rear / side- Rear wall fitting- Brushed stainless steel design with single-ply safety glass- Electronic controls- Glass touch controls for 3 fan settings plus intensive setting, on/off and lighting- Programmable deactivation of intensive setting (10mins)- 5/15 fan run-on, grease filter saturation indicator- Double acting radial fan- 2 easily removable stainless steel grease filters, dishwasher safe- Hob illumination via 4 x 20 W halogen lights (Dimming option)- Glass edged lighting- Output Extraction 150 cm Ø = 350-650, 850 m³/h Extraction 125 cm Ø = 340-570, 660 m³/h- Vented, noise level 65-72 dB (Ø 150 mm, maximum to intensive settings) Vented, noise level 66-73 dB (Ø 125 mm, maximum to intensive settings)